



4th Annual

JEWEL SCHOOL CUSTOMER WORKSHOP

SEPTEMBER 11 - 14, 2013

SPECIAL GIFT WITH EARLY CHECK-IN ON SEPTEMBER 11

Meeting Your Expectations *with*

- MANY OF YOUR WORKSHOP FAVORITES
- FIRST-TIME WORKSHOP INSTRUCTORS
 - 20 DIFFERENT CLASSES
 - VARIETY OF PROJECTS
- NO SKILL REQUIREMENTS

JEWELRY TELEVISION
9600 PARKSIDE DRIVE
KNOXVILLE, TN 37922
865-692-6000

Things to Know Before Arriving at the Workshop

- **Choose your classes carefully! We will not be able to change your schedule this year.** The workshop has grown in size and we must be fair to the instructors and stay with the class totals we give them. The instructors spend a lot of time, and in some cases money, preparing the supply needs for their projects.
- There is no charge to you for any of the classes or the supplies! Bring your own tools if you prefer to use them, but we will have classroom tools to share. We do suggest you bring magnification if you use it at home. If you have a battery operated task lamp, you may find it helpful.
- There are many hotels conveniently located to JTV. Here are the links to the hotels that have given us special rates for the workshop:

[Best Western Plus Cedar Bluff](#) Must tell them you are attending a JS Workshop. **\$75** This is where our vendor guests stay.

[Holiday Inn Knoxville West](#) Cedar Bluff Use the link to receive the JTV **\$88** rate. The hotel has a shuttle that will bring you to JTV and come back and get you at the end of the day. You will receive the shuttle number when you check-in at the hotel. .

[Marriott Towne Place Suites](#) (across the street) Tell them you're attending JS Workshop and the rate is **\$89**.

[Marriott Courtyard](#) (just up the street) Tell them you're attending JS Workshop. The JTV rate is **\$115**.

[Comfort Suites-West](#) Campbell Station Road exit 373. About 2.5 miles west of Cedar Bluff Rd exit. (just off I-40W/75S) Convenient! The Hotel can show you how to access Parkside at Campbell Station and travel to JTV via the shopping route. Use the JTV corporate ID number 00069779 to receive the **\$89** rate. Non-smoking hotel. Hot Breakfast, Indoor Pool.

[Country Inn and Suites-West](#) Campbell Station Road exit 373. About 2.5 miles west of Cedar Bluff Rd exit. (just off I-40W/75S) Convenient! The Hotel can show you how to access Parkside at Campbell Station and travel to JTV via the shopping route. Use the JTV corporate ID number 00069779 to receive the **\$84** rate. Smoking & non-Smoking rooms. Hot Breakfast, Indoor Pool.

All rates are plus tax.

If you will need a ride to and from a hotel located along Peters Road/Cedar Bluff, please let us know now. We will provide scheduled trolley service in the morning and in the evening. Email judy.jenkins@jtv.com by September 4 if you will need a ride and we will add your name to the list. Be sure and include the name of your hotel. We will not have airport service nor is there service to the hotels on Campbell Station Road.

- Classes will be held in the corporate office building at 9600 Parkside and the JSI building at 140 Hayfield Road. You may walk between the buildings, but we will have the golf cart shuttles available all day, every day for your convenience.
- Look for the banner on the side of the 3 story grey concrete building at the corner of **[9600 Parkside and Hayfield Road](#)**. There is a Chevrolet car dealership across Parkside Drive and a bowling alley at the corner of Hayfield and Parkside.

More Things to Know Before Arriving at the Workshop

- Lunch and an afternoon snack will be provided on Thursday, Friday, and Saturday at both locations. If you have special dietary needs, please let us know by September 4. We will have vegetarian selections. Email judy.jenkins@jtv.com.
- Wear comfortable clothes, bring a sweater, and pack an umbrella. Please do not bring large totes, rolling organizers or luggage and backpacks. A small handbag is fine and so is a small bag for your tools, should you bring them.
- If you would like a tour of JTV, register for it when you select your classes. We will have several tour times during the workshop.
- We are setting aside some time on Friday evening in the Atrium for you to work on projects with others. It is your time so you may choose to leave and get some rest. Dinner will be served on Friday evening so please register for the dinner when you register for classes.
- To offset the registration fee, there will be a \$25 discount coupon for use while you are here. You may use the coupon at the GemStore and in the retail stores on campus during the workshop. It will expire at the end of the workshop. Also, the free shipping option is available on orders placed on the Atrium computer while you are here.
- We love dogs, most of us have at least one at home, but only highly skilled service dogs are welcome in the buildings. Pets can be a distraction and some employees and guests are allergic to them or have a fear of animals. Providing a certificate purchased online for a fee or putting clothing on the pet that says service dog is not sufficient proof that your pet is a service animal.
- All participants must be registered. Unregistered spouses with a ticket are welcome at the Wednesday night event. There's more on the next page about the event.
- Some things have changed since you were here last. There is a Fitness Facility for employees and a Wellness Center, too. They are located on the east side of the campus, near the new JTV park area.
- JTV Security will be available to help you find a place to park your car when you arrive in the morning.
- The safety of JTV employees and our guests is very important to us. Because of the nature of the business, the building and grounds are monitored 24/7 via hundreds of digital cameras that record around the clock.
- Something new for the workshop! There will be tables with clearance merchandise available during the workshop. You will find out more about this when you get here.

Even More Things to Know Before Arriving at the Workshop

- On Wednesday, September 11, you may stop by and pick up your registration packet between noon and 5:00 p.m. We have no other activities planned between noon and 5:00 p.m. and there is no planned event in the Atrium on Wednesday evening. The GemStore at 9933 Kingston Pike is open from 10 a.m. until 6:00 p.m.
- We read your feedback after the 2012 workshop, and we learned that you want more time together, and a change-up in the variety of events outside the classroom. With that in mind, we have planned an optional riverboat ride with dinner on the Tennessee River. The classes, supplies, and lunches at the workshop are free but the riverboat trip with dinner and transportation to and from the *Knoxville Star* is \$40. You will be able to sign-up for the trip when you register for classes. The bus will leave 9600 Parkside Drive at 5:00 p.m. for the trip to Downtown Knoxville. The riverboat requires a minimum number of passengers for the group rate. We will cancel the event and refund the cost of the ticket should we not have enough passengers..
- Registration begins at 7:00 a.m. on Thursday morning and closes at 8:45 a.m. The Welcome begins at 9:00 a.m. Classes start at 10 a.m.
- There will be several drawings but you must be present to win! The fun begins after the last class on Saturday.
- Bring one of your lovely works of art to wear in the Friday night fashion show. It is always fun to see what others are creating.
- We will have a silent auction for [Beads of Courage](#). You are invited to bring a personal piece of jewelry to place in the silent auction. All of the money raised will be donated to the Beads of Courage Arts in Medicine program that benefits very sick children and their family members.

We look forward to your visit for the 4th Annual Jewel School Workshop. If you have questions, please email us. In the meantime, you will receive an email when the classes are uploaded to the website.

See you soon,

Judy Jenkins

Questions? Judy.Jenkins@jtv.com or Courtney.Thompson@jtv.com

Instructors & Projects

ANIE PILIGUIAN - CREATE JOOLS WITH JOOL TOOL

ANNE DILKER - ANODIZED ALUMINUM - 2 COOL FOCAL PROJECTS

ANNE DILKER - DECORÉ - BEYOND THE BLING!

CAROL CRYE - TOTALLY TORCHED LAMPWORKING BASICS

CHRISTIAN LANGE - BASIC PHOTOGRAPHY TECHNIQUES - GIVE YOUR IMAGES SELLING POWER

CHRISTIANE ROSS - INTRODUCTION TO PEYOTE STITCH BRACELET

DALE ARMSTRONG - CHAMPAGNE BRACELET WIRE WRAPPING TECHNIQUES

GAIL DELUCA - BRASSERIE G BRACELET: SHAPED BEAD STITCHING

JACKIE TRUTY - SILVER CLAY FINGERPRINT PENDANT

JULIANNA HUDGINS - JEWEL LOOM CUBED BRACELET

KATE RICHBOURG - SIMPLE SOLDERING NO FAIL BAND RING

KATE RICHBOURG-SOLDERED AND STAMPED PENDANT

KATIE BAUM - COPPER CLAY PENDANT

KATIE HACKER - GLAMOUR GIRL KATIEDID NECKLACE

KATIE HACKER - FAST AND FABULOUS LEATHER JEWELRY

LAUREN ANDERSEN - ALUMINUM FABRIC MEETS CHAINMAILLE EARRINGS

PATTI BULLARD - IRRESISTIBLE, WEARABLE, MINI MOSAICS

STEPHANIE EDDY - INTRODUCTION TO VIKING KNIT - NECKLACE

SUSAN THOMAS - WIRE WRAPPED PENDANT

TONY THOMPSON - BASIC BENCH JEWELER SKILL-SETTING A 4 PRONG RING

VAL BABINEAUX - CUTTING CABS WITH JOOL TOOL

WYATT WHITE -SIMPLY ELEGANT STONESETT™ EARRING AND PENDANT SET



ANIE PILIGUIAN

Jool Tool® Creator

Create Jools with the Jool Tool™



Hands-on demonstrations by World-Class Jeweler, **Jool Tool** Creator and Entrepreneur, Anie.

- Learn the Easy steps to transform Rough stones into "Lab" quality Gemstones.
- Learn how to get that "Pro" High Polish on Wired Wrapped & Tarnished jewelry.
- Learn how to properly use the special see-through abrasives for various applications.

Anie will also share special tips & tricks to make unique, professional-looking pieces with a personal touch.

Anie's fun and informative techniques are suited for beginners to all skill levels.

Anie's friendliness and passion for her craft make for a pleasant & fun learning experience.

Anie Piliguan, the CEO of JOOL TOOL®, is a successful designer of tools that are innovative, practical, and actually work as claimed. As an inventor and product designer, she often appears on Jewelry Television with hands on demonstrations of her products.



JST458R



ANNE DILKER
AUTHOR, ARTIST, DESIGNER

2 classes

1 - DeCoRé - Beyond the Bling!

Learn to use epoxy clay to create artful focal pieces that go beyond just embedding crystals into clay! Impress yourself with the amazing focal pieces you'll make in this class.

2 - Anodized Aluminum - 2 Cool Focal Projects

Anodized Aluminum is fast becoming the wire of choice for many jewelry designers. In this class you will learn why, when you have your way with aluminum wire!





CAROL CRYE
Lampworking Artist

Totally Torched Lampworking Basics

Learn the basics of modern lampworking in JTV's studio and take home the glass beads you make in class.

Torch, melt and shape beautiful glass beads and learn basic and complex shapes and simple embellishments.

Right – Simple glass beads you will learn how to make in class.



Left - Examples of more advanced lampworking beads created by Carol.



CHRISTIAN LANGE Professional Photographer

Basic Photography Techniques - Give Your Images Selling Power

Christian Lange is a commercial photographer. His studio shoots business and entertainment photography including in-studio and location assignments. Included in his portfolio are corporate portraits, architectural and product shots as well as advertising images for manufacturers, the music industry, and the world of fashion. [On his website, click on the business section](#) and you will find a photograph of our smiling CEO, Tim Matthews, in his Christmas red sweater!

Christian will show you how to use simple items in your home or from the hardware store to make your images sizzle. He will talk with you about the value of images if you want to sell your work online or just make better pictures.

Students are invited to bring a camera to class and practice the techniques. It can be any kind of digital camera. Bring a piece of jewelry from home that you made and do practice shots.



Product images on
Christian's website.



CHRISTIANE ROSS

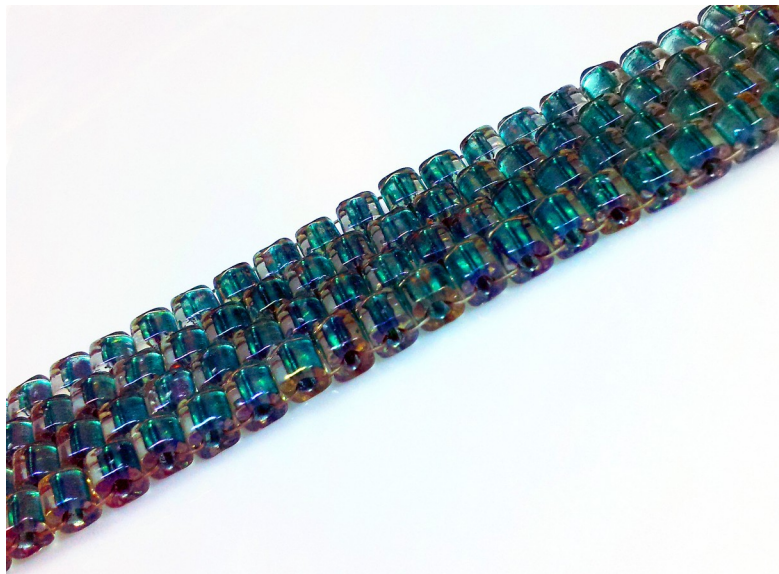
Designer - Instructor



Introduction to Peyote Stitch - Bracelet

Students will learn the basics of flat Peyote stitch and will utilize these skills using cube beads to create a peyote stitch bracelet. Students should be able to complete the project during class time, however instructions and supplies will be given to complete project outside of class, if needed

Christiane Ross, Jewel School's Product and Brand Coordinator, enjoys beading, wire-wrapping and chainmaille among her many jewelry making interests. In her spare time, she's a seamstress, weaving magic with a needle and thread. Gifted with the calm of an instructor, she's a designer that enjoys giving others the confidence to open the door of creativity. Christiane has been working in the home shopping venue for over 20 years and for the last 13 of those years she has been with Jewelry Television. A Gemological Institute of America (GIA) Accredited Jewelry Professional (AJP), she is also a Level One Certified Art Clay Instructor and holds a degree in video production.





DALE ARMSTRONG

Designer - Instructor

Champagne Bracelet



Create a beautiful bracelet using wire wrapping techniques with beautiful crystal, wire and chain.

Dale "Cougar" Armstrong is a diehard rock hound, lapidary, and a full-time wire jewelry artist, instructor and author, with a background in cloisonné and repoussé prior to making wire jewelry.

Working more than 35 years in jewelry making, Dale uses absolutely no solder or glue in her classic wire jewelry designs. Author of the bestselling book, "Wirework: An Illustrated Guide to the Art of Wire Wrapping", she's a member of the Beadalon Design Team. Dale's working studio *Cougar's Creations* is located in southeast Tennessee.



Dale's Champagne Bracelet





GAIL DELUCA

Designer, Instructor, & Owner of
White Fox Bead Studio

Brasserie G Bracelet: Shaped Bead Stitching

Metal finishes of all types are more popular than ever and paired with the newest shapes of beads, the result is this stunning and stylish bracelet. You'll make one or more of the 3 beaded beads included in your class kit and then string them onto a mesh chain bracelet. You will be working with Super Duo Beads, Peanut Beads, Tile Beads, Swarovski Crystals and Seed Beads!! Please bring your reading glasses or magnification!

Gail takes her fine arts degree to new levels when she designs a new piece of jewelry, teaches a class, or helps others reach their potential. Her store is located in the trendy Homberg Place area of Knoxville.





JACKIE TRUTY

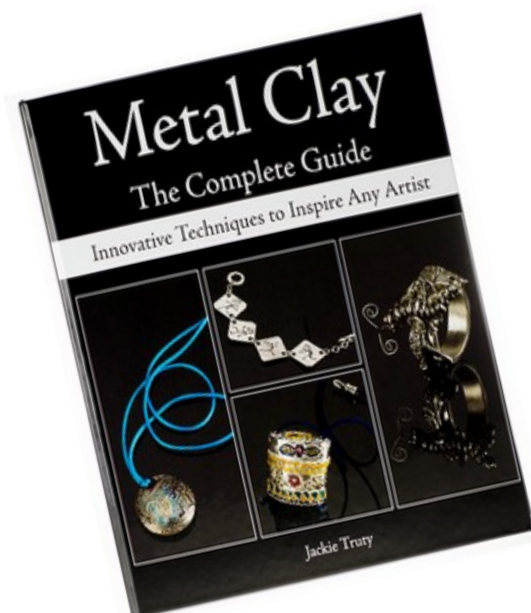
Designer - Instructor

Silver Clay Fingerprint Project with Art Clay™ Silver

Roll, Texture, Flame and More is what you will experience in this class!

Jackie Truty left a career as a surgical nurse to become a true Renaissance artisan. She has studied for years to acquire extensive knowledge and background in a myriad of mediums including fused, dichroic, slumped glass, wire art, and lapidary arts in addition to being one of the premier Metal Clay experts and instructors in the world today! As a certified Master instructor and CEO of Art Clay World, USA; Jackie has shared her knowledge throughout the world in classes, a DVD, magazines, and books including *Metal Clay - The Complete Guide* released this year.

Jackie is so comfortable at Jewel School and in our Call Center that we think of her as member of the family.





JULIANNA HUDGINS

Beadalon Designer

Jewel Loom Cubed Bracelet

We love how easy Julianna's loom is to use. Thread, hook, make loops, twist and more you will have made a delicious cubed bracelet.

Julianna Hudgins describes herself as a creative soul inspired by the sound of the ocean. She's a frequent visitor to Jewel School as a designer for Beadalon.

A well-known author and jewelry designer, Julianna is often referred to in the craft industry as the ***Fire Behind the Wire*** because she was one of the first artists to see the possibilities of wire as a craft trend and to develop products and projects to bring wire to the craft consumer. She has written several books on beading and wire working.





KATE RICHBOURG

Designer & Author



2 Classes

1. Simple Soldering No Fail Band Ring
2. Soldered and Stamped Pendant

Simply put, Kate Richbourg loves jewelry. She loves to teach it. She loves to make it. She loves to wear it. Teaching and designing jewelry since 1992, she teaches at national shows, bead societies and bead shops and is published in a variety of jewelry magazines and is the author of the popular blog "We Can Make That at Home." She has also appeared on several episodes of the DIY and HGTV network shows "DIY Jewelry" and "Craft Lab." Kate's first book is *Simple Soldering: A Beginner's Guide to Jewelry Making* from Interweave Press.

Right - Simple Band Ring



Left - Soldered & Stamped Pendant

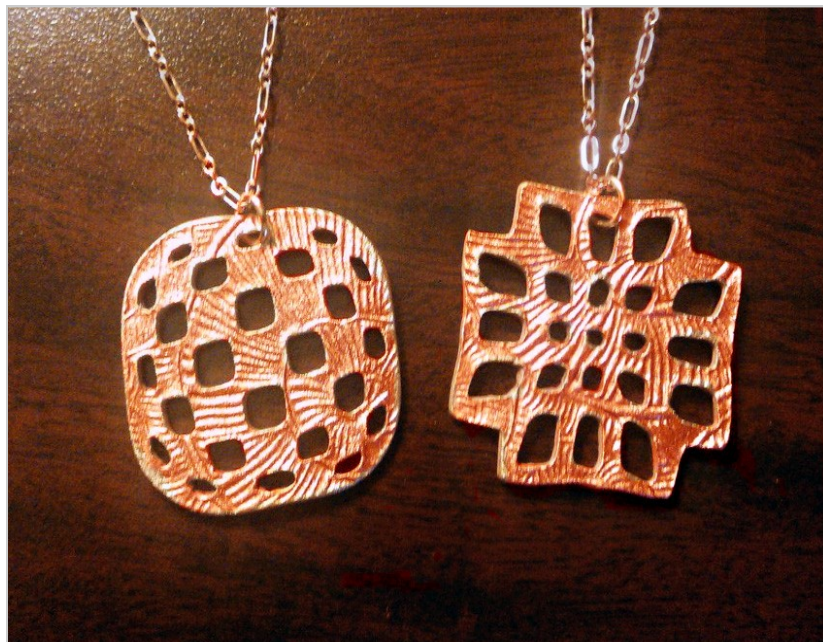


KATIE BAUM
Designer - Instructor

Copper Clay Pendant

Always passionate about teaching and learning, Katie Baum transitioned from a middle-school classroom teacher to focusing on metal clay full-time in 2007. With degrees in Biology, Psychology and Education, she tries to balance creative expression with logical instructions, hopefully enabling students of all backgrounds to comfortably experiment with and learn about metal clay techniques. Katie began her affair with metal clay in the summer of 2005, and worked her way up to Art Clay Senior Instructorship by August 2007. Currently working with Art Clay World, USA, Katie is the Marketing Director, Distributorship Account Manager, Curriculum Coordinator, and is also the current Director of the International Art Clay Society.

Katie is an Art Clay Master Instructor, one of only nine in North America.





KATIE HACKER

Designer - Instructor

- 1. *Glamour Girl Katiedid Necklace***
- 2. *Fast and Fabulous Leather Jewelry***



Learn simple beading and stringing techniques using the Katiedids wire and crystals to make stylish jewelry all supplied from Beadalon.

Learn simple knotting and finishing techniques to make stylish jewelry using new printed leather cording and a variety of other products from Leather cord USA.

Katie Hacker's books have sold more than half-a-million copies and cover a variety of techniques from simple stringing to wire wrapping. Katiedids™ Creative Components is a line of jewelry-making findings that Katie designed to give beaders the power to completely customize their designs - right down to the beads.





LAUREN ANDERSEN
The Chain Maille Lady™

Aluminum Fabric Meets Chainmaille Earrings

Each student will learn the ancient art of chainmaille using a simple chainmaille weave. In addition, they will learn to combine chainmaille with other products to create a unique pair of chainmaille earrings. Each student will receive a kit containing all the product needed to make one pair of earrings. Tools will be provided by Beadalon®.





PATTI BULLARD
Designer - Instructor

Creator of Wubbers®

Irresistible, Wearable, Mini Mosaics

Learn more than you ever imagined in just two hours! Make your own custom pendant from start to finish. In this class, you will learn a wide variety of exciting skills.

You will:

- * Make your own open back bezels with Wubbers Mandrel Pliers
- * Solder patterned wire that is copper or brass
- * Learn color combinations that will make your jewelry pop
- * Master principles of design
- * Create a delightful, one of a kind miniature mosaic

We will work with small beads, glass frit, and EnCapture Artisan Concrete.

All materials will be provided, but also feel free to bring your own tiny treasures to incorporate into your design.





STEPHANIE EDDY

Designer - Instructor

Introduction to Viking Knit

Create a beautiful necklace and if time permits also a bracelet!

Students will make a section of Viking Knit and turn it into a necklace!

Learn the ancient art of Viking Knit weaving with the inventor of the the Lazee Daizee Viking Knit tool. This art form involves weaving wire around cylinder, pulling it through a drawplate and forming a uniform mesh chain. It is a simple, fun, portable craft that yields beautiful results in a short time.

Stephanie Eddy, a jewelry designer for more than 40 years, is involved in all aspects of bead and jewelry design and creation, from teaching to creating designer quality jewelry kits and tools, featuring **Steps by Steph** instructions.





SUSAN THOMAS

**Designer - Instructor - Owner of
Lily's Bead Box**

Wire Wrapped Pendant

Students will make a wire wrapped cabochon to wear on a simple leather cord necklace.

Susan Thomas began designing and selling jewelry as a 5 year old curly headed blond who went door to door with colorful yarn crocheted necklaces for sale. Encouraged by her success with her East Tennessee neighbors and driven by an optimistic spirit, Susan continued to design jewelry and eventually discovered other mediums including brass, sterling silver and semi-precious gemstones to create her jewelry.

Her current venture, Lucky Star Jewelry began with the idea that beautiful. She owns two businesses in Knoxville and creates each piece of jewelry in hopes it will find its way into your wardrobe and become one of your favorites.





TONY THOMPSON

Manager, Jewelry Shop

A Basic Bench Jeweler Skill - Setting a 4 Prong Ring

Learn how to use basic tools and set a gemstone in a 4 prong semi-mount. Students will notch the prongs and learn how to properly use the tools to avoid damaging the gemstone or the metal.

Tony Thompson is a highly skilled bench jeweler with a degree in Jewelry Manufacturing Arts from Gemological Institute of America (GIA). He frequently creates mountings for customers requiring a unique setting for a high quality gem. Tony and his team of bench jewelers size rings, repair customer jewelry, inspect high end product, polish gemstones, cut designer gemstones, and more.





VAL BABINEAUX

Instructor & Jewelry Television Customer

Cutting Cabs with the Jool Tool™

Val Babineaux is a long-time Jewel School customer and many of you may remember Val and his beloved late wife Sharon from the Jewel School workshops. He is a former high school and junior college instructor and has been working with gems for decades. Val may share stories with you about cobbling together what ever he could find to make his own tools before he discovered Jool Tool.

Val is volunteering his time to work with Jewel Schoolers who want hands on practice cutting and polishing cabochons with the Jool Tool. The classes are small and every student will receive a piece of rough and a seat at the table to work with a Jool Tool during the class. Students will leave the class with at least one cab that can be wire wrapped and worn as a beautiful memory of the 4th Annual Jewel School Workshop.





WYATT WHITE

Designer - Instructor

Beadalon Presents

Simply Elegant Stonesett™ Earring and Pendant set

Learn how to quickly and easily create beautiful rings with Beadalon findings and fabulous crystals and more!

Wyatt White travels around the U. S. and Canada doing what he loves best, teaching people how to make wire wrapped jewelry. As product manager and education director for Beadalon, Wyatt enjoys creating innovative jewelry components with wire. He says he enjoys most the art of manipulating wire to do what he wants it to do! Wyatt has been making jewelry and working in the jewelry industry for 25 years and he's a popular guy during the holidays!

Take advantage of Wyatt's skills and patience while here at the Jewel School Workshop. Let him show you how much you can create with a just little imagination and the right tools and wire.

Earrings in the Earrings and Pendant Stonesett Project.

